

# Data-Driven Decision Making

In today's fast-paced business environment, making informed decisions based on data is critical for success. This training will equip participants with the skills and knowledge to leverage data effectively, interpret key insights, and integrate data-driven strategies into their decision-making process.

## Outcomes

- **Understand the fundamentals of data-driven decision making**  
Learn the importance of data in business strategy and operations.
- **Identify and collect relevant data**  
Know how to gather and assess high-quality data sources for decision-making.
- **Analyse and interpret data effectively**  
Apply analytical techniques to derive meaningful insights.
- **Utilize data visualization tools**  
Communicate findings clearly using charts, dashboards, and reports.
- **Make strategic decisions based on data**  
Implement a structured approach to integrating data insights into decision-making processes.

## Format

One-day session (6 hours) or two half-day sessions (3 hours each).